



MEDIA KIT

HAVOC
BOATS



A man, Brandon Scott, is smiling and holding a large set of antlers behind his back. He is wearing a dark baseball cap with the word "HAVOC" on it and a patterned shirt. The background is a natural outdoor setting with trees and hills.

The Host Brandon Scott

Welcome to Off The Clock With B Scott, your premier destination for all things hunting, fishing, boating, and the great outdoors.

Meet Brandon Scott, the charismatic host at the helm of the Off The Clock With B Scott podcast. With a deep-seated passion for the outdoors running through his veins, Brandon is more than just a host, he's a dedicated hunter and avid fisherman.

Currently serving as the General Manager of Havoc Boats, Brandon brings a wealth of expertise in boating and outdoor gear to the podcast. His professional background ensures that listeners receive top-notch insights into the latest trends and information in the industry.

B Scott is the star of the Wreakin' Havoc YouTube series. This series tells the story of the Havoc team of racers in the Three Cylinder Outlaw race series.

You can find the series on

havocboats.com/playlist/wreakin

Beyond his professional pursuits, Brandon is a true adventurer. His YouTube channel showcases thrilling hunting and fishing expeditions, capturing the essence of the wild and sharing valuable tips along the way. His firsthand experiences not only entertain but also educate his audience on the intricacies of outdoor pursuits.

Join B Scott every week on Off The Clock as he invites experts, enthusiasts, and fellow adventurers to delve into the heart of hunting, fishing, boating, and all things outdoors. Whether he's navigating the waters or trekking through the wilderness, Brandon's enthusiasm for the natural world shines through, making Off The Clock a must-listen for anyone who shares his love for adventure and the great outdoors.





Off The Clock with B Scott Podcast

As a professionally produced video podcast, we're dedicated to bringing you the best in outdoor entertainment and information. Each week, join us as we dive into exhilarating adventures, expert tips, and captivating stories that celebrate our passion for nature.

Our lineup features a diverse array of knowledgeable guests who share their expertise, from seasoned hunters and anglers to entertainment and outdoor enthusiasts. Whether you're a seasoned pro or just starting out, Off The Clock promises to entertain, educate, and inspire.

Tune in every Tuesday at 5pm CST as we explore the thrill of the hunt, the serenity of the water, and the beauty of the wilderness. Join the community of outdoor aficionados who make Off The Clock With B Scott your go-to podcast for all things outdoors.

The Off The Clock With B Scott podcast airs Every Tuesday at 5 pm CST on the following platforms



offtheclockwithbscott.com





PARTNER WITH US

Discover the power of partnership with Off The Clock, Off The Clock offers a unique opportunity to connect with a highly engaged audience. With a dedicated audience across 23 platforms and supported by Havoc Boats, partnering with Off The Clock offers a unique opportunity to amplify your brand's visibility and connect with a very diverse demographic. We offer a wide range of brand exposure such as email campaigns, promotional giveaways, and compelling content creation to name a few. Join us as we explore new horizons and forge impactful relationships in the world of outdoor adventure. Let's elevate your brand with Off The Clock With B Scott podcast!

WHAT WE OFFER

Partnering with us means reaching a diverse and dedicated community of outdoor enthusiasts through Havoc Boats and Off The Clock With B Scott podcast. Here's a glimpse of our current reach:

PODCAST EXPOSURE


Sponsoring the "Off The Clock With B Scott" podcast offers brands a multifaceted opportunity for valuable exposure. Through product placement within podcast episodes, brands can organically integrate their offerings into the content, reaching a targeted audience in a natural and engaging manner. Brand mentions during episodes further solidify recognition and credibility among listeners, associating the brand with the podcast's trusted content. Additionally, the chance for brand representatives to appear as guests enhances visibility and positions them as authoritative voices within their industry. This collaborative platform not only amplifies brand awareness but also fosters meaningful connections with a dedicated audience, driving engagement and loyalty in a dynamic podcasting environment.

Social Media Reach: Combined followers across platforms such as Instagram, Facebook, Twitter, and YouTube:

1.4 million website visits per year (average) Havoc and Off The Clock websites
Followers/Subscribers (Facebook, Instagram, YouTube, TikTok): 82,000
Average YouTube Monthly Views: 17,000+
Average Monthly YouTube Watch Time (hours): 2000+
Post Impressions Facebook Average Annually: 6 Million+
Post Reach Facebook Average Annually: 4.61 Million+
Content Interactions Instagram Average Annually: 50,000+
Instagram Reach Average Annually: 80,000+ (95% Organic)

Together with Havoc Boats, we offer a comprehensive marketing opportunity to amplify your brand message through tailored campaigns, strategic content creation, and impactful promotions.

Explore the advantages of partnering with Off The Clock With B Scott podcast and Havoc Boats to elevate your brand's presence in the outdoor industry!



Content Creation

Our in house team spends hundreds of hours on the water and in the woods every year. Being able to generate photo and video content using your brand is a great way to showcase your expertise and engage your audience. Promoting brands on social media channels can be very effective in reaching a wider audience and attracting potential customers who share your passion for hunting and fishing. This content can be posted on our channels and/or sent to you in raw form for your use on your company advertising outlets.

PHOTO AND VIDEO CREW

Align your brand with our seasoned film and photography crew, boasting over 100 years of collective expertise in advertising and TV production tailored specifically for the outdoor industry. With a deep understanding of the nuances and visual storytelling that resonate within the hunting, fishing, boating, and outdoor enthusiast communities, our team excels in creating compelling social content, captivating short films, and impactful ads.

Partnering with Off The Clock and Havoc Boats means tapping into a wealth of creativity and technical proficiency to elevate your brand's narrative across multiple platforms. Let our experience and passion for the outdoors amplify your presence and engagement in the market.

Discover the art of visual storytelling with Off The Clock With B Scott podcast and Havoc Boats where every frame tells a story of adventure and authenticity.

OUR TEAM CAN CREATE (at an additional cost)

Raw footage or photos for your company branding
Social media post
Graphics using content
Short films
YouTube videos
YouTube shorts

Join our community of outdoor enthusiasts and adventurers as we explore the world of hunting, fishing, boating, and the great outdoors. With a dedicated audience across 23 platforms and supported by Havoc Boats, partnering with Off The Clock offers a unique opportunity to amplify your brand's visibility and connect with a highly engaged demographic.

Whether through podcast sponsorships, customized content creation, or strategic promotional campaigns, Off The Clock With B Scott provides a platform to showcase your brand authentically and effectively. Let us help you reach new heights and forge meaningful connections in the outdoor industry.



OFF THE CLOCK PARTNERSHIP TIERS

TIER 1 \$5000 per year

- Ad page on websites Havoc and Off The Clock
- Partner logo on desk screen during podcast for 12 episodes
- Partner product sold on our online Gear Store
- Partner specific podcast featuring brand representative product/service
- Product or logo placement on podcast

TIER 2 \$10,000 per year

(All the above plus the following)

- Minimum 10 photo/video content sent to partner
- Product/service name and logo on monthly email blast
- Product highlight mention social media post (4 per year)

TIER 3 \$15,000 per year

(All the above plus the following)

- Minimum 15 photo/video content sent to partner
- Title sponsor for OTC (10 episodes)
- Product placement and use in our fishing and Hunting videos
- Youtube shorts with product placement (10)
- Product social giveaway campaign

Contact us now to explore partnership opportunities and start crafting unforgettable outdoor experiences with Havoc Boat Company!

CONTACT

Darryl Moore

(870) 390-6397

dmoore@titanmarinar.com

2930 US 167 N
Fordyce AR 71742

